

AGENCYREEL TUTORIAL- HOW TO CREATE CONTENTS

AgencyReel comes with a complete package to help you create content for content stream. In order use content creator follow the below steps:

1- On AgencyReel dashboard, go to user menu on right top and click on Content Creator.



It will take you to new tab with content creator's interface.

2- Here you can create, Cinemagraph, Quotes or Memes, whatever you want. To create a content

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📮 Cinemagraph	Content Creator . Dashboard	
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	2	Cinemagraph
	1.5	 Meme Quote

Click any create option under any of content types and start creating.



3. Hover your mouse on any of the type and click on Create option. It will show up videos/images from library and can choose any of them to proceed further.



3. Click a video and it will open up into customization window as below. Here, click on Play Cinemagraph to see how it looks and then click on lock frame to lock cinemagraph. Then you can use brush below to enable the portion of video you want to keep playing by dragging mouse back and forth. After this you can click on Lock Cinemagraph when you done with motion editing part.





4. Once you lock Cinemagraph you will be proceeding with more customization and there you can add texts, images and customize colour, font and other attributes. It will look like this.



5. After customizing your cinemagraph, you have to click on Generate Video on right top. A pop will appear where you have to give a name your file, select file type you mp4 or gif and click Generate button below. It will create your file in a moment.

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You can access your created files on dashboard, you can regenerate if you want, can download it and use it in your AgencyReel content stream.

6. Let's now use the meme generator. Choose an image from the library, or upload you own by clicking on "Your memes" option.





7. You will then be routed to the customization window where you can add a text and edit its properties. You can also add a shape, change the color of the text and the shape itself and adjust the transparency. You will also have the option to add another image.

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8. When you click Advance Option you will see other tools to edit you image such as adjusting the brightness, hue, shadow, etc.

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9. Once you're done, click on close on the pop-up then click Generate Image. After that, give a name to your meme then hit Generate.





10. Quote Generator- to use this, hover your mouse to the Quote Generator tab then click Create Quotes. Just like the Meme generator, choose an image from the library, or upload you own by clicking on "Your images" option.



11. To add your quote, click on "Add Quote" then choose a quote you want.

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12. A pop-up will then appear where you can search for quotes you like.





13. If you want to add your own, you can click on Add Text. On this page, you can customize your quote, add a text and edit its properties. You can also add a shape, change the color of the text and the shape itself and adjust the transparency. You will also have the option to add another image.

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14. When you click Advance Option you will see other tools to edit you image such as adjusting the brightness, hue, shadow, etc.

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15. Once you're done, click on close on the pop-up then click Generate Image. After that, give a name to your meme then hit Generate.



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